

CVI's Cardiology Fellows Program: What Every Trainee Should Know About Interventional Cardiovascular Medicine



EXHIBIT PROSPECTUS FOR Interactive Hands-On Education Stations, Exhibits/Displays and Disease State Awareness Sessions

Friday 2/2/24 and Saturday 2/3/24
Hilton Philadelphia at Penn's Landing

Directors

Sheldon Goldberg, MD
D. Lynn Morris, MD
William Gray, MD

Associate Directors

Sahil Banka, MD ♦ Paul Fiorilli, MD ♦ Ellen Keeley, MD
Bryan Kluck, DO ♦ Richard Kovach, MD ♦ Chirdeep Patel, MD
Antonis Pratsos, MD ♦ Muhammad Raza, MD
Michael Savage, MD ♦ Troy Randle, DO ♦ Mary Shields, MD





Dear Colleague,

Please join us in helping to educate the next generation of cardiologists.

CVI is pleased to host the 7th Annual Cardiology Fellows Program: What Every Trainee Should Know About Interventional Cardiovascular Medicine.

CVI Fellows 2024 is being held on Friday & Saturday, February 2 & 3, 2024 at the Hilton Philadelphia at Penn's Landing.

CVI Fellows 2024 addresses gaps commonly encountered in clinical practice, and covers the following topics:

- Issues of Importance to Every Trainee Transitioning into Clinical Practice (Friday)
- Fundamentals of Interventional Cardiovascular Medicine Focusing on Core Concepts in Coronary Disease (Saturday AM)
- Panel Discussion on "Choosing the Best Career Path for You: Academic Medical Centers, Community Hospitals, Private Practice" (Saturday Lunch Session)
- Deep-Dive Breakout Tracks on Advanced Coronary Intervention, Structural Heart Disease and Cardiogenic Shock (Saturday PM)

CVI Fellows 2024 incorporates many interactive aspects.

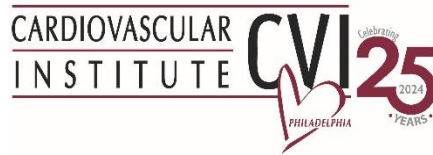
- Our CVI Fellows program Industry hosted "Interactive Hands-On Education Station Lab" offers attendees an opportunity to participate in medical simulations, virtual reality, wet model and 3D model training, and product demonstrations
- CVI Fellows Industry Exhibit Hall
- CVI Fellows Virtual Poster Theater offers attendees an opportunity to share their best cases on video monitors throughout the program
- Top 3 Posters, as judged by our CVI Fellows '23 Committee include oral presentation after our breakout sessions
- Multiple CVI Fellows 2024 Networking Receptions (Fri: Pre-Dinner & Dessert; Sat: Breakfast, Breaks, Lunch & Evening)

As you may know, CVI is a federally registered 501(c)3 non-profit medical education foundation whose mission is to positively impact cardiovascular health in the Greater Philadelphia Region and beyond. Further information and documentation of our IRS Determination Letter is available upon request.

CVI Fellows offers you valuable educational and marketing opportunities to:

- Interact with an impressive faculty of regional experts along with national and internationally recognized thought leaders in Interventional Cardiovascular Medicine
- Engage a large group of General and Interventional Cardiology Fellows from the extended Greater Philadelphia Region and beyond

Support this educational opportunity for the next generation of cardiologists



Since our Inaugural program in 2017, hundreds of fellows from dozens of institutions across America and in Canada have participated in our annual CVI Fellows program.

CVI Fellows Program Participating Institutions Current as of 11/15/2023:

Allegheny General Hospital (Pittsburgh, PA)	Michigan State University/Garden City Hospital (Garden City, MI)
Bassett Medical Center (Cooperstown, NY)	Northeast Georgia Medical Center (Gainesville, GA)
Brown University (Providence, RI)	Our Lady of Lourdes (Camden, NJ)
Carle Foundation Hospital (Urbana, IL)	Penn State Milton S Hershey Medical Center (Hershey PA)
Case Western Reserve University/Metro Health Medical Center (Cleveland, OH)	Robert Wood Johnson/Barnabas Health -Newark Beth Israel Medical Center (Newark, NJ)
Christiana Care Health System (Newark, DE)	Reading Hospital (Reading, PA)
Columbia University/NY Presbyterian Hospital (NY, NY)	Pennsylvania Hospital (Philadelphia, PA)
Cooper University Hospital (Camden, NJ)	Rochester General Hospital (Rochester, NY)
Creighton University (Omaha, NE)	Rutgers Robert Wood Johnson University (New Brunswick, NJ)
Crozer Chester Medical Center (Upland, PA)	St. Luke's University Health Network (Allentown, PA)
Deborah Heart and Lung Center (Browns Mills, NJ)	Temple University Hospital (Philadelphia, PA)
Drexel University College of Medicine (Philadelphia, PA)	Thomas Jefferson University (Philadelphia, PA)
East Carolina University (Greenville, NC)	University of Arkansas (Little Rock, AR)
Einstein Medical Center (Philadelphia, PA)	University of Chicago (Chicago, IL)
Geisinger Medical Center (Danville, PA)	University of Florida (Gainesville, FL)
Jersey Shore University Medical Center (Ocean, NJ)	University of Kansas Medical Center (Kansas City, KS)
Johns Hopkins Hospital (Baltimore, MD)	University of Nebraska Medical Center (Omaha, NE)
Lankenau Medical Center (Wynnewood, PA)	University of Pennsylvania (Philadelphia, PA)
Lehigh Valley Health Network (Allentown/Bethlehem PA)	University of Pittsburgh Medical Center (Pittsburgh, PA)
Maimonides Medical Center (New York, NY)	University of Rochester Medical Center (Rochester, NY)
Massachusetts General Hospital (Boston, MA)	University of Toledo (Toledo, OH)
Mayo Clinic (Phoenix, AZ)	University of Virginia (Charlottesville, VA)
Medstar Washington Hospital Center (Washington, DC)	University of Washington (Seattle, WA)
Meharry Medical College (Nashville, TN)	West Virginia University (Morgantown, WV)
Mercy Catholic Medical Center (Philadelphia, PA)	The Wright Center for Graduate Medical Education (Scranton, PA)
McMaster University (Ontario, Canada)	William Beaumont Hospital (Royal Oak, MI)

CVI Fellows offers opportunities to interact with our attendee Fellows and faculty throughout the weekend. We look forward to your continued support for this initiative.

Please let us know of your interest by using the attached response form to reserve your Interactive Hands-On Education Stations and/or Exhibit/Display.

Thank you for your kind consideration of this valuable investment into the training and education of our next generation of cardiologists.

Sincerely,

Michele Dahan
 Executive Director
 Cardiovascular Institute of Philadelphia

CVI's 7th Annual Fellows Program

INTERACTIVE HANDS-ON EDUCATION STATIONS

CVI Fellows Interactive Hands-On Education Stations (IHES) offer our Fellow attendees the opportunity to participate in virtual reality, medical simulation, wet model and 3D model trainings and product demonstration sessions.

Our Saturday morning agenda includes (4) 30-minute hands-on sessions, built into the program agenda. Upon arrival, Fellows will be given a personalized agenda including IHES assignments for Saturday.

Each IHES will have at least (1) CVI Fellows Faculty Member Mentor to work with you and the Fellows at your station during the Saturday morning program.

IHESs will be open and available for Fellows to visit from 3:00pm Friday – 5:00pm Saturday, offering Fellows the opportunity to visit additional stations throughout the program.

Please note: Promotional opportunities are available if you would like to accept them. No promotional opportunities are required and are at the discretion of your company policies.

Simulation Host

- Investment = \$10,000
- Includes a complimentary Standard Marketing Exhibit Fri/Sat (Value \$4,000) (See Exhibit/Display menu for benefits and details)
- Complimentary admission for (3) of your Training/Education Staff to manage IHES
- Complimentary admission for (3) of sales/marketing staff to host the Exhibit/Display
- Schedule
 - Fri 2/3/2024
 - Sat 2/4/2024
- (2) "Clinical Topic" IHESs
- U-shaped, clothed 8-foot wide x 6-foot long IHES
- Complimentary electrical power for your IHES
- Logo recognition on program materials, signage and in program syllabus
- Logo hyperlinked in at least (6) CVI Fellows e-blasts
- Opportunity to provide a 90-second company/product video (MP4 format) to be shown in general session room.
- Admission for up to (6) guests for Fri dinner, Sat breakfast, Sat lunch and Sat evening reception
- Opportunity to include a promotional item for CVI Fellows welcome kit

CVI's 7th Annual Fellows Program Interactive Hands-On Education Stations RESPONSE FORM

Company Name: _____ Company Contact: _____

Address: _____ City/St/Zip: _____

Contact Email _____ Cell _____

Simulation Host

\$10,000

Please check the day(s) you will attend

_____ Friday Only

Staff Name 1. _____

Staff Name 2 _____

Staff Name 3 _____

_____ Friday and Saturday

Staff Name 1. _____

Staff Name 2 _____

Staff Name 3 _____

_____ Yes, we will host a Standard Exhibit (3 staff allowed)

Staff Name 1. _____

Staff Name 2 _____

Staff Name 3 _____

IHES Clinical Topic Description for
Signage and Syllabus:

Thank you!

CVI's 7th Annual Fellows Program DISEASE STATE AWARENESS SESSIONS

CVI "Disease State Awareness Sessions"

Investment = \$6,500

We offer a limited number of opportunities for our industry partners to host a "Disease State Awareness Session. (DSAS)"

DSAS sponsors will coordinate with CVI Fellows Planning Committee Members on planning topic(s) and speaker(s). These sessions are outside of our planned agenda. CVI Fellows attendees will be made aware of these DSASs and encouraged to attend. Any additional or special food or beverage offerings are the responsibility of the DSAS sponsor.

Several DSASs will be available:

- Friday
 - 4:45PM – 5:05PM
 - 5:10PM – 5:30PM
- Saturday
 - 6:45AM – 7:05AM

If you are interested in sponsoring one of these sessions, please request further information via email to info@cviphiladelphia.org.



CVI's 7th Annual Fellows Program

EXHIBIT/DISPLAY

Platinum Exhibit Supporter

- 1 Day - \$6,000 includes Prime Placement of 12 ft display space and (2) 6 ft. draped display tables
- Add 2nd Day - \$2,500 additional
- 6 Sales and Marketing Representatives

Schedule

- Friday 2/3/2024
- Saturday 2/4/2024
- Logo recognition on program materials, signage and in program syllabus
- Hyperlinked recognition in at least (4) CVI Fellows e-blasts
- Opportunity to provide a 90-second company/product video (MP4 format) to be shown in general session room and in CVI Fellows Poster Theater (Fri/Sat)
- Admission for up to (6) guests for Fri dinner, Sat breakfast, Sat lunch and Sat evening reception
- Opportunity to include a promotional item for CVI Fellows welcome kit

Gold Exhibit Supporter

- 1 Day - \$4,500 includes Choice Placement of 8 ft display space and (1) 6 ft. draped display table
- Add 2nd Day - \$500 additional
- 4 Sales and Marketing Representatives

Schedule

- Friday 2/3/2024
- Saturday 2/4/2024
- Logo recognition on program materials, signage and in program syllabus
- Logo recognition in at least (3) CVI Fellows e-blasts
- Opportunity to provide a 90-second company/product video (MP4 format) to be shown in general session room and in CVI Fellows Poster Theater (Fri/Sat)
- Admission for up to (4) guests for Fri dinner, Sat breakfast, Sat lunch and Sat evening reception
- Opportunity to include a promotional item for CVI Fellows welcome kit

Silver Exhibit Supporter

- 1 Day - \$3,000 includes Standard Placement of 6 ft display space and (1) 6 ft. draped display table
- Add 2nd Day - \$1,500 additional
- 2 Sales and Marketing Representatives

Schedule

- Friday 2/2/2024
- Saturday 2/3/2024
- Logo recognition on program materials, signage and in program syllabus
- Logo recognition in at least (1) CVI Fellows e-blast
- Admission for up to (2) guests for Fri dinner, Sat breakfast, Sat lunch and Sat evening reception

CVI's 6th Annual Fellows Program Exhibit/Display RESPONSE FORM

Company Name: _____ Company Contact: _____

Address: _____ City/St/Zip: _____

Contact Email _____ Cell _____

Platinum Supporter

Please check the day(s) you will attend

_____ \$6,000 Friday Only

_____ \$8,500 Friday and Saturday

Gold Supporter

Please check the day(s) you will attend

_____ \$4,500 Friday Only

_____ \$5,000 Friday and Saturday

Silver Supporter

Please check the day(s) you will attend

_____ \$3,000 Friday Only

_____ \$4,500 Friday and Saturday

*Electrical power supply NOT provided with Exhibits
(included with Interactive Education/ Simulation Stations ONLY)
If you require power for your exhibit, we are happy to assist you in
connecting with the hotel to purchase power.*

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.		
	2 Business name/disregarded entity name, if different from above		
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.		4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate		
	<input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.		
	<input type="checkbox"/> Other (see instructions) ▶ _____		
	5 Address (number, street, and apt. or suite no.) See instructions.		Requester's name and address (optional)
6 City, state, and ZIP code			
7 List account number(s) here (optional)			

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
				-			-		
or									
Employer identification number									
				-					

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶ <i>Michele Dahan</i>	Exec. Dir.	Date ▶ November 1, 2023
------------------	---	------------	-------------------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.