

**CVI**  
**CARDIOVASCULAR  
INSTITUTE**  
Providing CV Education Since 1998



2026-2027  
Exhibitor & Sponsor  
Prospectus

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Interested in learning more about educational partnerships with CVI? Contact [janetnoel@cviphiladelphia.org](mailto:janetnoel@cviphiladelphia.org) or 215-389-2300



Dear Colleagues and Partners,

On behalf of the Board of Directors and the entire CVI community, I am pleased to welcome you to the Cardiovascular Institute of Philadelphia's 2026–2027 Sponsorship and Exhibitor Prospectus for your review and action.

As we look to the year ahead, we are excited to offer a robust portfolio of in-person and virtual educational programs designed to meet the evolving needs of cardiologists, fellows-in-training, advanced practice providers, and the broader healthcare team. These programs reflect our dedication to evidence-based learning, interdisciplinary collaboration, and the integration of the latest advances in cardiovascular care.

Our industry partners are essential to this mission. Your support not only enhances the educational experience of our participants but also fosters meaningful dialogue between healthcare professionals and innovators across the field. This prospectus outlines the many ways you can partner with CVI to gain visibility, share your expertise, and connect with a highly engaged clinical audience. We invite you to join us in shaping the future of cardiovascular medicine. Thank you for your continued partnership, and we look forward to working together in the year ahead.

For more than 25 years, CVI has served as a trusted and independent provider of cardiovascular education across the greater Philadelphia region and beyond. Our mission is grounded in a commitment to excellence, inclusivity, and the advancement of clinical practice, bringing together a diverse group of healthcare professionals to improve outcomes for patients with cardiovascular disease.

CVI aims to provide all healthcare professionals with convenient access to the most current and pertinent clinical information on the prevention, diagnosis, management and treatment of cardiovascular disease. Our goal is to enhance patient care by ensuring that providers are equipped with the latest research, guidelines and best practices in cardiovascular health. Through our comprehensive resources and industry partners, we strive to support continuous education and improve outcomes for patients the cardiovascular conditions.

CVI is an independent, federally registered 501(c)3 medical education organization, and as such, we are not directly affiliated with any one health system, hospital, private practice or industry partner and is an independent resource for all. Our programs are planned by diverse groups of physicians and healthcare professionals representing the region's academic medical centers.

Sincerely,

Veronica A. Covalesky, MD  
President, Board of Directors  
Cardiovascular Institute of Philadelphia

# About Our Programs

CVI is dedicated to providing healthcare professionals with accessible, high-quality education on the latest advances in the diagnosis, treatment, and prevention of cardiovascular disease. Our programs deliver timely, clinically relevant content and emphasize practical strategies for improving patient care. Renowned for educational excellence, CVI regularly features internationally recognized leaders across all areas of cardiovascular medicine and its subspecialties. Over the years, CVI has proudly welcomed distinguished experts such as:



Eugene Braunwald, MD



Quinn Capers, MD



Maria Rosa Costanza, MD



Valentine Fuster, MD



Martha Gulati, MD



Jae Oh, MD



Annabelle Volgman, MD



Nannette Wenger, MD

A full listing of our CVI faculty can be viewed at: [CVI PAST FACULTY LINK](#)

We are proud to partner with many of the leading pharmaceutical, medical device and imaging companies advancing cardiovascular care. These collaborations are vital to our mission and reflect a shared commitment to education and innovation. CVI welcomes partnership opportunities with all organizations, industry, nonprofit and corporate sectors, that are interested in supporting high-quality cardiovascular education through sponsorship or strategic collaboration. Program opportunities along with benefits and recognition are outlined later in this prospectus.

CVI offers a diverse portfolio of high-impact cardiovascular education programs designed to advance clinical knowledge, promote interdisciplinary collaboration, and improve patient outcomes. Our scheduled full-day CME programs for 2026–2027 include *CVI's Multimodality and Advanced Imaging in Cardiovascular Care*, *Deborah/ CVI's Role of Multimodality Cardiac Imaging in Women*, *CVI's Transforming Cardiac Amyloidosis Care: Diagnosis, Disparities, and Multidisciplinary Solutions* and *CVI's Cardiology Fellows Program*. In addition to these major events, CVI will host a series of focused-topic programs including *Advanced PCI Strategy: Precision Planning With CTA and IVUS-Guided Optimization*, *Recognition and Management of Acute MI: Beyond the ST Segment*, *Navigating Severe Hypercholesterolemia: From Guidelines to the Clinic* and *The Beat Within: Prioritizing Women's Cardiovascular Health*. Each program is designed to deliver the most current and clinically relevant content in cardiovascular medicine.

# Partner With CVI

Join us in shaping the future of cardiovascular education.

When you partner with the Cardiovascular Institute of Philadelphia (CVI), you align your Brand with a trusted leader in cardiovascular education. For almost three decades, CVI has delivered high-quality, evidence-based continuing medical education (CME) that empowers clinicians to advance patient care and outcomes.

Our programs attract a multidisciplinary audience of cardiologists, advanced practice providers, fellows-in-training, and allied health professionals which provides a unique platform for industry partners to build meaningful engagement with decisionmakers and front-line providers. CVI is more than a meeting organizer, we are a year-round educational collaborator. Our enduring relationship with faculty, thought leaders, clinical institutions and professional societies create opportunities for sponsors and exhibitors to be part of a vibrant and growing learning community. Whether you are launching new products, strengthening existing relationships or expanding brand visibility, CVI offers tailored sponsorship opportunities that support your goals while contributing to the advancement of cardiovascular care.

## Access

Partnering with CVI gives you premium access to a highly engaged audience of healthcare professionals who are committed to improving patient outcomes. Our educational programs are intentionally designed with multiple, unopposed exhibit blocks—giving you dedicated time to connect with attendees, showcase your products, and facilitate hands-on demonstrations without competing sessions. Exhibiting with CVI allows you to engage directly with local and regional clinicians, many of whom may be difficult to reach through traditional office visits. We also offer the opportunity to schedule one-on-one virtual meetings with course directors via Zoom, providing a valuable forum for personalized discussions. In addition, participating exhibitors receive access to an attendee list (opt-in), enabling meaningful post-event follow-up and continued relationship-building.

## Insight

Engage directly with cardiology professionals who are eager to share real-world challenges, clinical perspectives, and feedback on current and emerging therapies. These conversations provide a unique opportunity to gain valuable insight into the evolving needs of your target audience and inform product development, marketing strategies, and future innovations. Whether your solutions are already in market or in development, CVI programs offer a collaborative environment to gather authentic input, build connections, and generate high-quality leads for long-term business growth.

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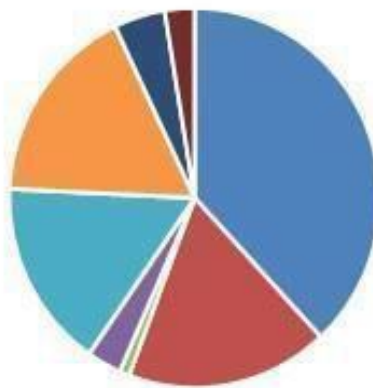
# Attendee Demographics

CVI educational programs typically attract between 100 to 400 attendees per event, drawing a diverse and multidisciplinary audience from across the extended Greater Philadelphia region and beyond. Our target participants include adult and pediatric cardiologists across key subspecialties such as clinical cardiology, interventional cardiology, electrophysiology, heart failure, lipid management, and diabetes/metabolic syndrome. In addition, our programs are attended by specialists in cardiac and vascular surgery, primary care, emergency medicine, geriatrics, nephrology, and endocrinology.

We are proud to engage the next generation of cardiovascular leaders, welcoming cardiology fellows-in-training, residents, and medical students at each of our programs. CVI also sees strong participation from advanced practice providers, including nurse practitioners, physician assistants, and nurses. Imaging-focused events draw cardiac sonographers and nuclear medicine technologists seeking certification and continuing education credits.

While the majority of participants in our live programs are based in Pennsylvania, New Jersey, and Delaware, we also draw attendees from across the Mid-Atlantic, including the New York metro area and the Washington, D.C. corridor. Through our widely attended webinars, CVI engages healthcare professionals nationwide, significantly extending the reach and impact of our educational offerings beyond regional boundaries.

## Attendee Demographics 6/2024 to 6/2025



■ Physicians ■ Fellows ■ Residents ■ PAs ■ Nurses ■ Echo/Nucl Techs ■ Industry ■ CMA

# Sponsorship Opportunities

## 2025-2026 Exhibit Space

### PLATINUM - \$10,500

- Premium 15-foot Display Space with (2) 6-foot draped tables
- Premium positioning of company logo on event signage
- Premium placement of company logo on event materials
- Premium placement of company logo on supporter disclosure sheet
- Premium positioning of company hyperlinked logo highlighted in (10) email blasts to CVI database of physicians and healthcare professionals
- Specific recognition of company's exhibit as Platinum supporter in syllabus
- Opportunity to show an MP4 video clip (maximum 2 minutes 30 seconds) during pre-program housekeeping slide rotation (*available for ( non-CME only)*)
- Up to 8 complimentary exhibitor conference badges
- Opportunity for (2) company representatives to participate in a private, moderated, 30-minute one-on-one Zoom meeting with a CVI program physician volunteer or other CVI leadership volunteer physician as appropriate post-program
- **NEW:** Access post program to contact information for attendees who provide consent
- One insert in conference folder
- Company description in sponsor directory

### GOLD - \$7,800

- Prime 12-foot Display Space with (2) 6-foot draped tables
- Prime positioning of company logo on event signage
- Prime placement of company logo on event materials
- Prime placement of company logo on exhibitor disclosure sheet
- Prime positioning of company hyperlinked logo highlighted in (7) email blasts to CVI database of physicians and healthcare professionals
- Up to 5 complimentary exhibitor conference badges
- Opportunity for (2) company representatives to participate in (1) private, moderated, 20-minute one-on-one Zoom meeting with a CVI program physician volunteer or other CVI leadership volunteer physician as appropriate post-program
- Company description in sponsor directory
- **NEW:** Access post program to contact information for attendees who provide consent

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**PLEASE NOTE: We respectfully request a 50% deposit to reserve your exhibit space. Please see attached Credit Card Authorization form or request CVI's ACH Direct Deposit EFT form. Questions please contact: Janet Noel at [janetnoel@cviphiladelphia.org](mailto:janetnoel@cviphiladelphia.org) or 215-389-2300**



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## 2025-2026 Exhibit Space and Podcast

### SILVER - \$5,200

- Choice 10-foot Display Space with (1) 6-foot draped table
- Choice positioning of company logo on event signage
- Choice placement of company logo in sponsor directory
- Choice placement of company name on exhibitor slide
- Choice positioning of company hyperlinked logo highlighted in (5) email blasts to CVI database of physicians and healthcare professionals
- Up to 3 complimentary exhibitor conference badges
- Opportunity for (2) company representatives to participate in a private, moderated, 15-minute one-on-one Zoom meeting with a CVI program physician volunteer or other CVI leadership volunteer physician as appropriate post-program

### BRONZE - \$3,600

- Standard 8-foot Display Space with (1) 6-foot draped table
- Standard placement of company name in sponsor directory
- Standard placement of company name on exhibitor slide
- Standard positioning of company logo highlighted in (3) email blasts to CVI database of physicians and healthcare professionals
- Up to 2 complimentary exhibitor conference badges

*\*Please Note: Exhibits located outside educational function space*

### ☀️ NEW SPONSORSHIP OPPORTUNITY-CVI HeartCasts☀️ PROGRAM PODCASTS - \$1,550 (1 Episode) \$7,500 (6 months)

The conference podcast sponsorship offers your company a unique platform to showcase relevant, high-impact content to a targeted audience. All the agenda presentations are presented by national thought leaders in the field of cardiovascular disease. Sponsorship provides high visibility & supports production. Podcast Benefits are:

#### One Episode

- Company Name mention in one episode
- Logo in episode notes & CVI social post
- One Company mention in email promotions

#### Six Months

- Company Name mention in intro/outro
- Logo on website & CVI social posts
- Six Company mentions in email promotions

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# Sponsor Testimonials

"It's one of the best forums to see most people in the cardiology field."

"Great brand exposure and plenty of time to speak with key decision makers."

"We had a great experience with the staff, the attendees, etc. We felt the program made ample time for attendees to spend time with exhibitors."

"Event coordinators were very responsive and easy to work with."

"It is a great opportunity to connect with doctors in our network as well as alumni from our programs."

"Love attending the conference sessions anyway, so exhibiting is an extra way to make sure we have good networking opportunities and folks can find us for any in-depth conversation."



# FULL DAY PROGRAM LIST & REGISTRATION FORM

Company Name	
Company Contact	
Address/City/St/Zip	
Email	
Mobile & Office Phone	

<b>Available Date – Let’s Collaborate!</b> <b>Open for Programming - Schedule your branded or unbranded focus topic session</b> –customized to align with your goals. Please contact <a href="mailto:janetnoel@cviphiladelphia.org">janetnoel@cviphiladelphia.org</a>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>
<b>“Deborah/CVI’s Role of Multimodality Cardiac Imaging in Women”</b> <b>Saturday December 5, 2026</b> <b>DoubleTree Mt Laurel NJ</b> <b>CME – Full Day</b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>
<b>“CVI’s Transforming Cardiac Amyloidosis Care”</b> <b>Sunday March 1, 2025</b> <b>Marriott West Conshohocken</b> <b>CME – Full Day</b> <b>COMPLETED</b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>
<b>“CVI’s Multimodality and Advanced Imaging in Cardiovascular Care”</b> <b>Date: TBD 2026</b> <b>Venue: TBD</b> <b>CME – Full Day</b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>
<b>“Cardiology Fellows Program: From Prevention to Intervention and Everything in Between”</b> <b>Sat &amp; Sun October 10 &amp; 11, 2026</b> <b>In-Person - Loews Philadelphia</b> <b>Non-CME – Two Days</b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>

Not a request for grant support and is open to all businesses and organizations with an interest in exhibiting at CVI program

Please complete Response Form and email to: [janetnoel@cviphiladelphia.org](mailto:janetnoel@cviphiladelphia.org)

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Thank you for your partnership and support!

# FOCUSED TOPIC PROGRAM LIST & REGISTRATION FORM

Company Name	
Company Contact	
Address/City/St/Zip	
Email	
Mobile & Office Phone	

<b><i>“Advanced PCI Strategy: Precision Planning with CTA and IVUS”</i></b> <b>Monday June 22, 2026</b> <b>Loews Philadelphia Hotel</b> <b>Focus Topic Dinner Program (Non CME)</b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>
<b><i>“CVI’s Recognition and Management of Acute MI: Beyond ST Segment Fall 2026”</i></b> <b>Live Webinar and On-Demand CME</b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>
<b><i>“Navigating Severe Hypercholesterolemia From Guidelines to the Clinic”</i></b> <b>Thursday September 24, 2026</b> <b>Loews Philadelphia Hotel</b> <b>Focus Topic Dinner Program (CME)</b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>
<b><i>“Hypertriglyceridemia Including FCS: New Treatment Updates”</i></b> <b>February 4, 2026</b> <b>Loews Philadelphia Hotel</b> <b>CME Dinner Program <b>COMPLETED</b></b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>
<b><i>“The Beat Within: Prioritizing Women’s Cardiovascular Health”</i></b> Date: TBD 2026/2027 <b>Live Webinar and On-Demand CME</b>	Platinum \$10,500 <input type="checkbox"/>	Gold \$7,800 <input type="checkbox"/>	Silver \$5,200 <input type="checkbox"/>	Bronze \$3,600 <input type="checkbox"/>	Podcast \$1,550 <input type="checkbox"/>

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